

Workshop
Social Media and Leibniz' Monadology
Artificial Experience I

The 'Yale-Düsseldorf Working Group on Philosophy and Media' juxtaposes thought figures from the history of philosophy with concrete media-technical ensembles. More specifically, under the rubric 'Artificial Experience' it studies the artificiality of human and non-human experience as media. The hypothesis is that historical philosophical figures offer different perspectives on traditional as well as current media-technical objects. Following Gilbert Simondon's theory, the group also hopes to uncover specific modes of experience embedded in certain media-technical ensembles, modes which have remained hidden because the better thought figure has not yet been tested.

This workshop will juxtapose Leibniz's 'monad' — understood as an atomistic and highly perspectival account of experience — with current media technologies (for example, social media).

The workshop is divided into two sessions.

- The first session is a collaborative, in-depth reading of the Monadology and related texts and letters, asking questions such as: what forms of human and non-human experience can be observed there? Can this be understood as a mode of media or artificial experience? What roles do historical media play in Leibniz, the window, the mirror, the city, etc.?
- The second session will connect the figure of the monad with concrete media technologies proposed by participants themselves. What dimension of experience can be brought to light in the chosen media technology, if it is linked with Leibniz's monadic thinking?

With

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Social Media and



WORKSHOP
5 – 6 OCTOBER 2022
10:00–18:00

ENGLISH

Leibniz' Monadology

Artificial Experience I

A WORKSHOP OF THE 'YALE-DÜSSELDORF WORKING GROUP ON PHILOSOPHY AND MEDIA'
ORGANIZED BY MARTIN DOLL (DÜSSELDORF) AND PAUL NORTH (YALE)

PROGRAMME

Wednesday
5 October 2022
10:00-18:00

10:00–10:15 Martin Doll and Paul North
Welcome and Introduction

SESSION 1: CLOSE READING OF THE MONADOLOGY AND RELATED TEXTS

10:15–11:00 Paul North ^(YALE)
§ 1-12

11:00–11:45 Martin Doll ^(DÜSSELDORF)
§ 13-24

11:45 **Coffee Break**

12:00–12:45 Paul North / Martin Doll
§ 25-29 / § 30-35

12:45–13:30 Tobias Matzner ^(PADERBORN)
§ 36-46

13:30 **Lunch**

14:45–15:30 Katerina Krtilova ^(ZURICH)
§ 47-57

15:30–16:15 Astrid Deuber-Mankowsky ^(BOCHUM)
§ 58-68

16:15 **Coffee Break**

16:30–17:15 Matthew Shafer ^(FLORIDA INTERNATIONAL)
§ 69-79

17:15–18:00 Mirjam Schaub ^(HAMBURG)
§ 80-90

Reception

Thursday
6 October 2022
10:00-18:00

SESSION 2: MONADIC MEDIA

10:00–10:45 Paul North ^(YALE)
Dollar

10:45–11:30 Martin Doll ^(DÜSSELDORF)
Hashtags

Coffee Break

11:45–12:30 Tobias Matzner ^(PADERBORN)
Algorithms

12:30–13:15 Katerina Krtilova ^(ZURICH)
Non-Graphical User Interfaces and Tangible Interfaces

Lunch at the ICI

14:30–15:15 Astrid Deuber-Mankowsky ^(BOCHUM)
Protests Going Viral

15:15–16:00 Matthew Shafer ^(FLORIDA INTERNATIONAL)
Advertisement

Coffee Break

16:15–17:00 Mirjam Schaub ^(HAMBURG)
CryptoArt and Cryptocurrency

17:00–18:00 Closing Discussion